

### Read Up



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- ▶ [Ford Saying Goodbye to Cars and Hello to Batteries](#)
- ▶ [Why Attitudes Towards EVs are Quickly Changing](#)
- ▶ [Survey: Half of Young People Want Electric Cars](#)
- ▶ [How Electric Vehicles Reduce the Cost of Doing Business](#)
- ▶ [Why the World is So Excited About Electric Cars](#)
- ▶ [Sweden Will Meet It's 2030 Green Energy Target 12 Years Early](#)

“Although American policies related to energy efficiency and the environment have changed recently, it appears that many American corporations remain committed to prior goals and milestones. The reports and articles in the links below indicate that American manufacturers are making strategic plans to compete in global markets that require strong commitments to sustainability and reduced emissions. Additionally, the growth rate of markets related to renewable energy show no signs of slowing down, yielding economic benefit for all. At Konnectronix, we firmly believe in a bright future where Electric Vehicles play an important role in a cleaner, healthier environment. We hope that, regardless of your political views, you see in these posts the same trends that we see—the power of continued advancement of sustainable technologies.”

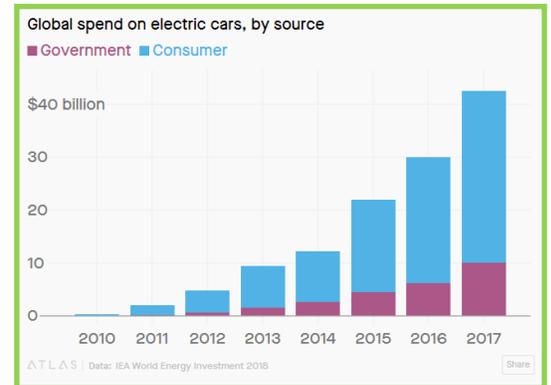
- Denise Ogren (EV Market Analyst)

**California's Clean Air Leadership**  
50 years, 100+ waivers cleaning the air, protecting public health, and driving technology

<p><b>3-way Catalyst</b></p>  <p><small>The single largest reduction of smog-forming emissions in the history of automobiles.</small></p>	<p><b>Lead-Free Gasoline</b></p>  <p><small>Slashed exposure to toxic lead &amp; raised IQ of Californians.</small></p>
<p><b>On-Board Diagnostics (OBD)</b></p>  <p><small>The check engine light helps ensure the emission systems are working and results in clean, reliable cars.</small></p>	<p><b>Hybrid &amp; Electric Vehicles</b></p>  <p><small>California is driving the development of the cleanest cars on the planet.</small></p>

Photo Credit: California Air Resources Board

“In [the new fuel economy standards proposal], the EPA (Environmental Protection Agency) and NHTSA (National Highway Traffic Safety Administration) are seeking **public comment** on a range of regulatory options...”



“More than ever, consumers are considering an EV as their next vehicle purchase. As a result, many regions have seen strong sales in the first half of 2018.”



Photo Credit: Ford

“The average cost of an electric car is falling rapidly even as the range it can travel on a single charge is going up.”



Photo Credit: EPA

“The younger generation in particular are ready to embrace the electric revolution.”